

# ROCK THE LAKE 2019

Featuring

# MATTHEW WEST

August 2 & 3, 2019  
Old Field Beach at  
Indian Lake State Park



Jordan Feliz



Caitie Hurst



Iron Bell Music  
*featuring Stephen McWhirter*

**SHINE FM**  
**88.5 • 88.9**

# ROCK THE LAKE 2019



Rock the Lake (RTL) is an annual music festival on the first weekend of August. This event takes place in and around Old Field Beach at Indian Lake State Park in Lakeview. The highlight is the Saturday evening concert featuring National Christian bands. The festival kicks-off with a Night of Worship on Friday. RTL also includes a triathlon, merchandise & food vendors, and other activities.

RTL started in 2015 through a partnership between Shine FM and RV Wholesalers. Our average attendance is 7000. After only four years, it has become one of the best and well attended annual events in our region.

*"How is it possible? RTL just keeps getting better and better each year! Wow! Fantastic music, anointed singers, Holy Spirit filled worship and God provided an amazingly beautiful day! Can't wait till next year!"*

~ Cathy

*"I recently just started listening to your station after I was invited to Rock the Lake. It is changing my life. Thank you!"*

~ Amanda

## TITLE SPONSOR



A radio broadcast ministry of Soaring Eagle Promotions, Inc., a 501 (c)3 non-profit organization.

## SPONSORSHIP OPPORTUNITIES

### \$5000 SPONSOR

- On-air mentions on Shine FM
- On-stage mention at the event
- Event signage
- Logo on screen at event
- Logo on back of volunteer t-shirt
- Logo on event web site and app
- Six (6) Meet and Greet tickets
- Six (6) VIP tickets

### \$2500 SPONSOR

- Event signage
- Logo on screen at event
- Name listed on back of volunteer t-shirt
- Name listed on event web site and app
- Four (4) Meet and Greet tickets
- Four (4) VIP tickets

### \$1500 AREA SPONSOR

Areas: Band Merchandise, First Aid, Parking, Vendor Area, Game and Activity Area, Food Court Tent

- Banner in area of sponsorship
- Name listed on screen at event
- Name listed on back of volunteer t-shirt
- Name listed on event web site and app
- Four (4) VIP tickets

### \$1000 SPONSOR

- Name listed on screen at event
- Name listed on back of volunteer t-shirt
- Name listed on event web site and app
- Two (2) VIP tickets

### \$200 SPONSOR (CHURCHES ONLY)

- Event signage
- Name listed on event web site and app

## CONTACT INFO

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