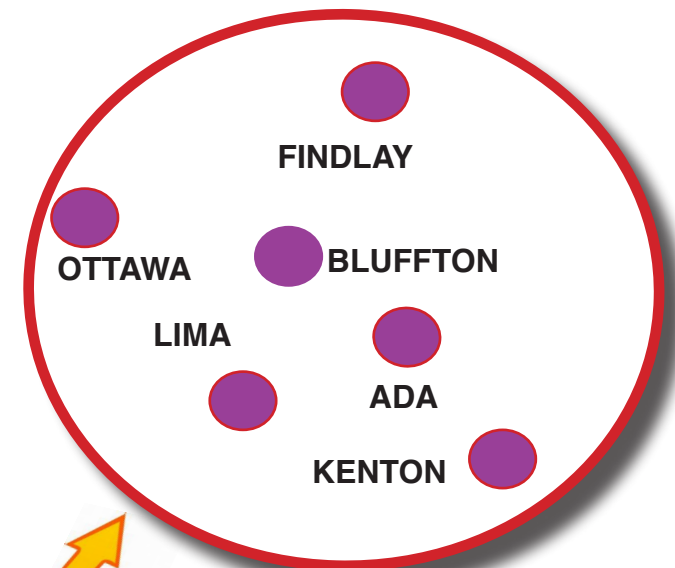


The Icons - *where Bluffton and Ada get information!* *With 70 advertisers in Allen, Hardin, Hancock and Putnam counties*

- In a 30-day period we experience:
- 26,750 total visitors
- 11,000 unique visitors
- 66,500 page visits with your banner ad on every page

Benefits of advertising on the Icons

- ✓ Your message reaches viewers on two dynamic local online sites:
 - **Bluffton Icon** focuses on Bluffton and Bluffton University
 - **Ada Icon** focuses on Ada and Ohio Northern University
- ✓ We provide extremely affordable rates -
you receive great market coverage for a low price
- ✓ Your banner ads link to your website or Facebook
- ✓ Your display ads are printer friendly
- ✓ AND...change your ad anytime at no extra cost
- ✓ We attract viewers to your ads with Facebook, Twitter and You Tube



90 percent of Icon viewers
live and shop here



START YOUR AD TODAY: Contact Fred Steiner The Icons, 226 Grove St., Bluffton, OH 45817
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