

**2017 Ropp Triplett Business Plan Competition**

**Application Submission Guidelines**

# Please include in your application:

1. Contact Information: your name, title, other owners/partners, address, phone, e-mail
2. Business information: business name, logo, tag line, applicant’s name, type of business, if different from the above please include address, phone, e-mail
3. Indicate which contest START-UPS AND EMERGING BUSINESS CONTEST or BLUFFTON SMALL BUSINESS IMPROVEMENT CONTEST.
4. Brief overview of your business. If possible, please include some of the following:
	* Overall business concept
	* Analysis of the industry or business category
	* Targeted market segment
	* Features of the product or service you provide
	* Competitive advantage of your business

Application should have four headers/sections: 1. CONTACT INFORMATION, 2. Business information etc. to help with legibility.

**Application fee:** $150 (non-refundable); college Student’s fee: $75

**Submission deadline:** Wednesday, January 18, 2017

**Checks made out to:** Bluffton Center for Entrepreneurs

# Bring application and registration fee the January 18, 2017 class session.

# Questions? Contact:

Fred Steiner, (419) 889-3065 Aphaphanh Nussbaum

Executive Director Assistant Director

Bluffton Center for Entrepreneurs

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